Marketing Manager:

Plan Marketing Campaigns: Develop strategies for marketing campaigns and promotions.

Analyze Market Trends: Monitor market trends and competitor activities.

Collaborate with Promoters: Coordinate with social media promoters to align marketing efforts.

Warehouse Manager:

Manage Product Inventory: Track inventory levels and ensure stock availability.

Receive and Dispatch Shipments: Receive incoming shipments and dispatch products to customers.

Coordinate with Suppliers: Communicate with suppliers regarding stock orders and deliveries.

IT Administrator:

Maintain Software and Hardware: Ensure the smooth operation of the showroom software and hardware systems.

Handle System Upgrades and Maintenance: Perform upgrades, updates, and maintenance tasks for the software system.

Troubleshoot Technical Issues: Address and resolve technical issues faced by users.

Sales Representative:

Assist Customers: Provide personalized assistance to customers in selecting and purchasing products.

Follow Up on Leads: Follow up on potential leads and convert them into sales.

Generate Sales Reports: Track sales performance and generate reports for analysis.

Conduct Product Demonstrations: Demonstrate the features and benefits of products to customers.

Marketing Analyst:

Analyze Market Data: Collect and analyze market data to identify customer trends and preferences.

Conduct Market Research: Perform research to gather insights on competitors and industry trends.

Develop Marketing Strategies: Assist in developing marketing strategies based on research findings.

Measure Marketing Campaign Effectiveness: Evaluate the success of marketing campaigns through data analysis.

Delivery Personnel:

Receive Delivery Requests: Receive delivery requests from the showroom for product shipments.

Prepare Products for Delivery: Pack and prepare products for delivery to customers.

Deliver Products: Transport products to customer locations and ensure timely delivery.

Obtain Delivery Confirmation: Obtain confirmation of delivery from customers and update the system.

Maintenance Technician:

Perform Equipment Maintenance: Conduct regular maintenance and repairs on showroom equipment.

Troubleshoot Technical Issues: Diagnose and resolve technical issues with hardware and software systems.

Coordinate with IT Support: Collaborate with IT support personnel for complex technical problems.

Data Analyst:

Analyze Data and Trends: Analyze data related to customer behavior, sales, and inventory trends.

Generate Data Reports: Create reports and visualizations to present data findings.

Identify Business Insights: Extract meaningful insights from data to support decision-making.

Monitor Data Quality: Ensure the accuracy and integrity of data stored in the system.